Smart, sophisticated and intuitive, with built-in IQ.

MAGIQ TOUCH CONTROLLER®
Australia's leading air conditioning manufacturer

For more than 40 years, Seeley International has been creating world-leading air conditioning products. In fact, in the 1970’s, Seeley International pioneered all-plastic evaporative coolers, and since then it’s gone on to deliver an ever-growing number of world-first, innovative climate control solutions. It is now Australia’s largest and most awarded air conditioning manufacturer.

Market leader in the design and manufacture of ducted heating and ducted and portable cooling systems, and renowned for its innovation, Seeley International’s household brand names include Breezair, Braemar, Coolair, Convair and Climate Wizard.

With factories in Adelaide, South Australia, and Albury, NSW, when you buy one of these Seeley International products, you can rest assured that you’re buying an Australian made, quality product, backed by an Australian company with a long and remarkable history.

Some of Seeley International's many awards...

Ernst & Young Champion of Entrepreneurship, SA/NT
Frank Seeley AM FAICD

BRW Most Innovative Companies List
Number 14
Seeley International
The Australian Business Award for Innovation
Climate Wizard

Melbourne Design Awards – Product Design
Braemar six star ducted gas heating range

Induction into the Family Business Australia Hall of Fame
Seeley International

Australian Design Awards
Winner: Housing and Building Design Award† Good Design Award
Braemar world’s first six star ducted gas heating range

Australian Export Heroes Awards
Winner (one of 7 recipients)
Frank Seeley AM FAICD

Advantage SA
Winner: South Australian of the Year Award
Frank Seeley AM FAICD

AIRAH Awards
Winner: Award for Excellence in Innovation
Climate Wizard

Australian Design Awards
Winner: Housing and Building Design Award™ Good Design Award
Braemar world’s first five star non-condensing ducted gas heating range

*For Convair, only the evaporative product range is made in Australia.
The MAGIQ TOUCH difference

Seeley International is delighted to bring you its latest innovation – the marvelous MAGIQ TOUCH CONTROLLER.

With the MagIQ Touch Controller, operating your Breezair is a breeze. It’s smart, sophisticated and intuitive. And, its sleek, modern design will meld with the décor of almost all Australian homes. You don’t have to re-learn how to use this controller. Its technology is based on the same simplistic functions of other touch screens you’re familiar with. It has intuitive user navigation, making the operating process simple.

With your lifestyle very much in mind, the MagIQ Touch Controller has been designed to make your life a breeze, and together with your Breezair evaporative air conditioner, it will make your home a haven on hot summer days.

Installation wizard

Upon installation of your Breezair evaporative cooler and MagIQ Touch Controller, your installer will be taken through an Installation Wizard. This ensures your controller is set up correctly with an easy to follow, step-by-step navigation system specifically designed to make the installation process simple.

Program

If you like routine and want to “set and forget” a seven day program that suits your lifestyle, then Program Mode is for you. Program Mode divides each day into four time periods. You decide when each of these periods begins and what you want your system to be doing.

And, Program Mode is flexible. If you leave or arrive home early, you can easily skip forwards to the next period. The program will take over again once the next time period begins.

Intuitive user navigation

There is no need to display advanced functionality if it isn’t required. You have the choice to view simple or advanced displays. In simple display you can set your mode and temperature and let the MagIQ touch controller do the rest!

Or, if you would like access to more advanced features, by touching ‘More’ you can select manual temperature mode, manual fan speed mode, or program mode and access other settings.

MAGIQ TOUCH CONTROLLER’s many benefits:

- Intuitive user navigation
  - Simple and advanced display options.
- Installation wizard
  - Steps the installer through the commissioning process for optimum operation.
- Manual mode
  - Manually control temperature and/or fan speed settings.
- Program mode
  - Suitable 7 day, 4 time periods program, customisable to suit your lifestyle (including a temporary over-ride function).
- Energy saving night quiet mode
  - When turned on, the Energy saving night quiet mode automatically reduces fan speed during the night for even greater economy and whisper quietness.
- Date and time
  - Date and time displays appear on all operation screens.
- Child access lock
  - Select a pin code to control access to your controller.
- About appliance
  - Displays information about your appliance including serial number, model number, and software version.
- Adjustable working temperature range
  - Customise the temperature range displayed on the slider.
- Status information
  - When this option is turned on, a temporary information display window becomes accessible on all Manual and Program screens to aid in troubleshooting.
- Inbuilt diagnostics
  - If a fault is detected in the system, a fault message dialogue box will appear with information about the fault and some options to resolve the issue.
- Service
  - The Service menu contains information and functions to assist service personnel. Access is locked with a service pin code.
- Settings
  - Change the Controller and system settings to suit your requirements.
**Warranty**

The MagIQ Touch Controller is yet another inspirational innovation from Seeley International. Like Seeley International’s many other ground-breaking products, it has been designed and manufactured right here in Australia. It’s made from premium grade materials and supported by a comprehensive factory-backed 5 year warranty for your peace of mind.

**National service agent network**

For your convenience and peace of mind, Seeley International has established a highly trained national network of approved Service Agents who are only a phone call away. Should you need to contact a Service Agent, please call 1300 650 644.

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**Breezair’s superlative performance and world-leading technology**

Breezair’s EXQ and EZQ series evaporative air conditioners include the advanced benefits of both the Homemaker and Harmony range, including the addition of the MagIQ Touch Controller.

<table>
<thead>
<tr>
<th>MagIQ Touch Controller®</th>
<th>Smart, sophisticated and intuitive touch screen controller.</th>
<th>✓</th>
<th>✓</th>
</tr>
</thead>
<tbody>
<tr>
<td>Icon® Series Fan</td>
<td>Ultra-quiet centrifugal fan designed to deliver optimum air output.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Hushpower® direct drive motor</td>
<td>Exclusive to Breezair, the Hushpower motor is incredibly quiet and highly efficient throughout the operating range, using far less energy.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Weatherseal®</td>
<td>Automatic sealing system to reduce draughts.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Fan speed</td>
<td>1 to 10 speed.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Fan only</td>
<td>Operate the cooler in Fan Only mode (no water) to flush fresh air through the home and expel odours.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pre-wet function</td>
<td>When turned on, the Pre-wet Function will run the pump for a few minutes to allow the pads to be fully saturated before the fan is switched on, ensuring that only cooled air enters the home.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Drain and dry</td>
<td>Automatically drains water from the tank when the system is not in use to prevent algae growth and obviate seasonal maintenance.</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>WATERmiser®</td>
<td>WATERmiser monitors water quality to reduce consumption, minimise waste and eliminate unnecessary dumping of water. It also enables the minimisation of salt deposits throughout the unit. It drains salt laden water from the cooler to enable it to be replaced with fresh water, whenever it may be needed.</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Manual drain</td>
<td>Turns the cooler off and drains the tank.</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Pad flush</td>
<td>Ideal for bushfire prone areas. ‘Pad flush’ turns the cooler off and runs the pump continuously or for a set time.</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Auto re-start (optional)</td>
<td>After power outage, your cooler will automatically restart.</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

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**Breezair’s EXQ series**

**Breezair’s EZQ series**
Seeley International

Seeley International is Australia’s largest air conditioning and ducted gas heating manufacturer and a global leader in developing ingenious, energy-efficient cooling and heating products.

Our vision is to lead the world in creating climate control solutions which continue to be highly innovative, of premium quality and inspirational in their delivery of energy-efficiency.

But it’s more than just a vision... it’s a way of life!

A commitment to innovation and excellence is at the heart of all that we do. Our success in delivering on that commitment has been recognised by our many awards and our expanding global presence. Seeley International now exports to well over 120 countries. Not bad for a company that started out in 1972 in the garage of its founder and Executive Chairman, Frank Seeley AM FAICD, who was named South Australian of the Year for 2011!

*Haier air conditioning products are proudly distributed by Seeley International throughout Australia.